



BGV Contact: [Deb Edwards](#)  
Media Contact: [Mariana Wenzel](#)

FOR IMMEDIATE RELEASE  
Phone: (970) 547-8728

### **The 4<sup>th</sup> Annual Rob Millisor Heart Health Walk Exceeds Halfway to \$200k Goal**

BRECKENRIDGE, COLORADO (May 1, 2019) – The 4<sup>th</sup> Annual Rob Millisor Heart Health Walk is on track to raise its goal of \$200,000 to support heart health programs, education and research with more than half that amount already raised. Organized by Breckenridge Grand Vacations' (BGV) philanthropic program BGV Gives, the event, which is happening on Saturday, June 8 at Carter Park in Breckenridge contributes all of its proceeds to the Rob Millisor Heart Health Fund at The Summit Foundation.

The 4<sup>th</sup> Annual Rob Millisor Heart Health Walk includes a 5k trail run, a 5k trail walk, and a 1-mile town walk. Walk-ins are welcome but pre-registration is highly encouraged. Participants who register online by 10 p.m. on June 6 will be entered to win one of five \$100 gift cards. In addition, all participants will be entered to win a vacation with Interval International. Those who can't make it to the event are encouraged to make a donation or register as a Virtual Walker at [www.bvgives.org/heart-health-walk](http://www.bvgives.org/heart-health-walk).

The 4<sup>th</sup> Annual Rob Millisor Heart Health Walk was created in 2016 to honor late BGV owner/developer Rob Millisor, who passed away from a heart attack in 2015 while on a humanitarian trip in Nepal. The event is part of Breckenridge Grand Vacations' commitment to a heart-healthy community and continuing Rob's giving legacy. "We are a proud beneficiary of grants from The Rob Millisor Heart Health Fund at The Summit Foundation," said Starting Hearts Executive Director Alan Himelfarb. "These funds have allowed us the opportunity to teach over 5,000 students in the Summit County and Park County public school systems in leadership and lifesaving skills to last a lifetime. We are so honored to work with the dedicated professionals at The Rob Millisor Heart Health Fund as we work together to save precious lives." Starting Hearts is a nonprofit based in Avon, dedicated to saving lives of Sudden Cardiac Arrest victims through free CPR and AED training and access programs.

The Rob Millisor Heart Health Fund at The Summit Foundation also contributed to the community-wide effort to make AEDs more accessible in Summit County, in a collaboration between BGV, The Town of Breckenridge, Summit County EMS and Red White & Blue Fire Department. "Time is one of the most important factors when a cardiac event happens. The more AEDs that are available to the public, the sooner a responder can get to one and hopefully save someone's life," said BGV's HR Risk Management and Safety Coordinator Alex Brown. "BGV has been able to place several more AEDs in high traffic public

areas thanks to this fund. This will increase the chances of survival for anyone who has a cardiac event in Breckenridge.”

For more information about The 4<sup>th</sup> Annual Rob Millisor Heart Health Walk including registration, volunteering and sponsorship opportunities, please visit [bgvgives.org](http://bgvgives.org) or contact the BGV Gives Program Manager, Deb Edwards, at (970) 547-8748 or [dedwards@breckgv.com](mailto:dedwards@breckgv.com).

### **About BGV Gives**

Founded in 2016, the BGV Gives Program was established to facilitate and further extend Breckenridge Grand Vacations’ philanthropic reach and impact in Summit County and the surrounding area. Inspired by the late BGV Owner/Developer, Rob Millisor, this charitable program honors his example of service to others by supporting the local nonprofit community. BGV is excited and humbled to continue Rob’s legacy of giving through fundraising, sponsorships, grants, volunteering and in-kind donations on behalf of those in need, with a primary focus on health, human services and education. With guidance from the BGV Gives Program Manager, Deb Edwards, this program is committed to growing BGV’s local contributions and inspiring fellow community members to give more, by providing resources and opportunities to help others in need.